

SELLING AND COMMUNICATING



THIS IS THE AGILITY FOR INFLUENCING AND PERSUADING OTHERS.

Agilities are combinations of your work skills and interests. Use them to work more effectively in your career. People with this skill effectively read, understand, and influence others. Individuals with this talent can correctly evaluate and respond to people's needs and desires. As effective communicators and negotiators, they can also elicit trust and respect that enables them to change others' minds.

TELL EMPLOYERS THAT YOU'RE A PEOPLE-PERSON WHO CAN MAKE CHANGE HAPPEN BY USING THESE KEY WORDS:



Persuade



Evaluate



Negotiate



Campaign

COVER LETTER PHRASES TO DESCRIBE THE SELLING AND COMMUNICATING AGILITY:

- "With a talent for selling and communicating, I understand the value of responding to the needs of the client and the importance of effective negotiation."
- "I am passionate about advancing team communication by bringing people together in conversations about what matters most."

YOUR NEXT STEPS FOR SELLING AND COMMUNICATING:

Use and Grow Your Agility in Everyday Life

- Convince a friend to start a healthy habit
- Raise money for a cause you care about
- Campaign for a leadership role in your company
- Help coworkers resolve a disagreement

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- Visit agilities.org for Career Explorer Tools to navigate today's job-market challenges
- Complete your [Career Statement](#)
- Create or update your resumé highlighting your top Agilities using our [resumé templates](#)